

# Sheffield Catholic Schools Partnership

## Images Policy for Pupils at St Wilfrid's Primary School



This policy should be read in conjunction with the school's Privacy Notice for Pupils.

### Collection and Use of Pupil Images

We collect still images of pupils, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.

Consent will be obtained through an opt-in process, and will not be assumed.

For example:

- Images used in newsletters, good news stories and marketing materials;
- Images shared with a named photography company to produce commercially available school photographs for parents.

6 (1) e For the legitimate purpose of running an academy.

For example:

- To identify pupils on registers and class lists.

We collect video images of pupils, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.

Consent will be obtained by an opt-in process, and will not be assumed.

For example:

- Video images used in training materials;
- Video images used in good news stories and marketing materials.

6 (1) e For the legitimate purpose of running an academy.

For example:

- Images to record practical skills for assessment and examinations;
- Images to facilitate the provision of school meals.

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