

Sheffield Catholic Schools Partnership

Images Policy for the School Workforce of St Wilfrid's Primary School



This policy should be read in conjunction with the school's Privacy Notices for the School Workforce, Governors, and Volunteers.

Collection and Use of Images of the School Workforce

We collect still images of the school workforce, governors, and volunteers, and use them under the following Articles of the GDPR:

- 6 (1) a Where we have consent to do so.
Consent will be obtained through an opt-in process, and will not be assumed.

For example:

- Images used in newsletters, good news stories and marketing materials;
- Images shared with a named photography company to produce commercially available school photographs for parents.

- 6 (1) e For the legitimate purpose of running an academy.

For example:

- To safeguard children by identifying the school workforce.

We collect video images of the school workforce, governors, and volunteers, and use them under the following Articles of the GDPR:

- 6 (1) a Where we have consent to do so.
Consent will be obtained by an opt-in process, and will not be assumed.

For example:

- Video images used in training materials;
- Video images used in good news stories and marketing materials.

- 6 (1) e For the legitimate purpose of running an academy.

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